



Modern Man! Facial Skin Treatment (60 minutes)

After completing the Eve Taylor® Consultation Card to ensure you have considered client information, there are no contraindications proceed with the facial.

1. Cleanse face, neck and upper chest with **Clear Cleanse** on dry skin. Include eyes and lips within your cleanse routine. Wet hands and repeat cleansing routine. Remove product thoroughly.
2. Cleanse for a second time by foaming **ET Men Face Wash** in hands and spread over area, use **Facial Cleansing Brush** x2 for a symmetrical cleansing routine. Remove product thoroughly.
3. Carry out skin analysis using a magnifying lamp.
4. Choose appropriate exfoliant for his skin type/condition.
ET Men Face Scrub for normal skin with no sensitivity.
Enzyme Peel for oilier skin.
Bio Cream Exfoliant for ageing skin, pigmented skin or those with ingrown hairs.
5. Whisk **Pre-extraction Gel** in a bowl and apply to areas requiring extractions. Steam or use Galvanic on negative pole. Remove product before extracting.
6. Wipe over area with **Post-extraction Solution** on cotton pads.
7. Continue with an application of 4 pumps of **ET Men Shave Oil** or **Clearing Aromatic Serum** and proceed with Eve Taylor® Drainage Massage.
8. For easing muscular tension in neck, shoulder and upper back massage area with **Anti-Stress Massage Oil**. Blot off any residual oil but do not remove.
9. Continue with application of **Refining Clay Masque** for normal to dry skin. Leave to absorb for 10 minutes before removing *OR* use **Multi-Active Alginate Masque** for normal to oily skin. Allow to set for 15 minutes.
10. Smooth **Hydrating Serum** over face neck and décolleté area
11. Follow with a generous spritz of **Purifying Toner**.
12. Pat **Nourishing Eye Complex** to brow and under eye area.
13. Continue with application of **ET Men Face Balm** mixed with **Moisturising Solar Shield SPF 25**.
14. Complete treatment by smoothing **Seal and Protect Lip Balm SPF 10** to lips.

Key Products to Retail

- Face Wash
- Face Scrub
- Face Balm
- Nourishing Eye Complex

Treatment Description

This deep cleaning, stubble soothing skin treatment targets the main concerns of modern day skin. Professional grade products clear the skin of impurities, ease ingrown hairs and soothe shaving irritation. Powerful hydrators saturate the skin plumping fine lines, leaving the skin feeling happy, fresh and fit. (60 minutes)